

PROFILE..

ARCHITECTURE

ARCHITECTURE

URBAN DESIGN

URBAN DESIGN

INTERIOR DESIGN

INTERIOR DESIGN

LIGHTING DESIGN

LIGHTING DESIGN



R MANI & ASSOCIATES

ARCHITECTS • PLANNERS • INTERIORS • LIGHTING • CONSULTANTS

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Off Link Road, Lane Opp. Fame Adlabs,
Andheri (W), Mumbai-400058

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R MANI & ASSOCIATES

ABOUT US..

As one of India's long standing and reputed design consultancy firm, our specialty encompasses of design disciplines ranging from **Architecture to Interior, Lighting to Urban design**. Over the years we have earned the reputation of being **versatile and innovative** while continually seeking to offer effective and creative solutions for challenging opportunities.

Key Factor of Success

The expertise of the **Principal Architect Rohini Mani** has evolved from many years of experience in various disciplines of designs from the firm RMA's inception in 1982. As a boutique firm, our strength lies in the involvement of the Principal on projects from **conception to construction**, always keeping in mind the client's ultimate objective. The firm's work has been widely published and has won many design competitions nationally. Our success is based in its holistic and sensitive approach to any design, which is achieved by its close co-ordination with the clients and consultants from all allied disciplines. This is clearly demonstrated through the full depth of our impressive client list. To name a few **prestigious clients** such as Philips, CDAC, Breach candy hospital, Atul ltd, Siemens, Hindustan Unilever, C.G. and Omnicon etc.



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We firmly believe that **design** is a continuous journey of evolution which reflects the socioeconomic structure and natural elements and that no design should be looked in isolation or as a single operation, but as a fusion of ideas to create a harmonious environment. Every job we have handled ranging from factories to housing projects to corporate interiors to landscaping projects required different approach and solutions customized uniquely to each project.



The projects handled varies in magnitude and we have many first's to our credit, like designing the mainstream computer factory (PSI Data Factory in Bangalore) with state of the art facilities and creating a design prototype for international brands such as **Lakme and Aviance**. We were also the forerunners in Modular furniture specially developed by Godrej for the CDAC (Centre for Development of Advanced Computing).



ROHINI MANI PRINCIPAL ARCHITECT

The principal's passion for lighting started 20 years back with the design of **Philips Show Shops at Chennai and Mumbai**, and designing the "**Lighting Application Centre's**" for Philips at **Calcutta and Chennai**. At LAC the design involved a challenging task to provide interiors to meet multiple lighting applications in one single location.

Currently the firm is involved in urban level projects, redefining the defunct community spaces to habitable and high congregation spaces. Beautification of **Haji Ali promenade and Hegdewar Garden at Ghatkopar for MCGM** was created on themes involving landscaping and lighting design for varied usergroup. **Kalina Tank playground project** for sports, also for MCGM is part of a residential neighbourhood, which is presently devoid of active sports area. Logical and creative exploration to produce outcomes those are specific to each project is the salient method of our working.

Our Strength

Today our firm has the maturity of handling any challenging project, from conception to inception, keeping in pace with global trends. Our strength in successfully carrying out the project, lies in our ability to discern the underlying need (DNA) of each project, creating a design and environment within the limited parameters of budget and time to the satisfaction of our clients.



This experience resulted in a complete understanding of lighting and its application at the conceptual stages of design itself and this has been fully utilised in all further projects done by RMA. We derive great satisfaction in the opportunity we have got in diverse projects.

OUR PHILOSOPHY..

ARCHITECTURE

ARCHITECTURE



INTERIOR

“Architecture is a continuous journey of evolution which reflects the socio economic structure and natural elements. It is also a play of form & function combined with technology and constantly progressive. The design should not be looked in isolation or as a singular operation. Architecture being a communicative art should be used as a eeffetive tool for the positive progress of society.”



“Interior design is a fusion of ideas to create a harmonious environment, working with elements of nature and space. By constantly imbibing new developments, and being open to improving, we endeavour to achieve a sense of vibrancy.”

INTERIOR



LIGHTING

LIGHTING



“Lighting design is a fusion of arts and science imbibed together to achieve dramatics effects and moods to enrich our day to day life and activities.It should represent the synthesis of human factors,research,technology,photometry & calculation.Lighting design should achieved the specific solution, that are energy efficient,easy to maintain and glare free visibility of the task,without ever compromising on the aesthetics and the mood to be created.”



KEY PROJECTS..

Hindustan Unilever Ltd
Crompton Greaves Ltd
Philips India Ltd
ESAB India Ltd
Siemens Ltd
CEDAC
Prime Properties
Atul Ltd
Bekitt Rankine
Carbon Everflow Ltd
Union Bank Of India
Satyam Infoway Ltd
Cerebrus Consultants
Roop Ultrasonic Telesonic Ltd
Western Naval Command
Rediffusion Dye Advertising Office- Mumbai
Duphar Interfam Ltd Office- Mumbai
Pan-Am 1st Class Lounge - Mumbai
Otis Elevator, Gateway Bldg Office - Mumbai
Trans Oceanic Travls Office- Bangalore
Sandoz India Ltd Office- Mumbai
Sunways Pharmaceutical Office- Mumbai
Almonard Ltd Corporate Office-Mumbai
Anand Bazar Patrika (Abp)- Mumbai
Ion Exchange Ltd Office - Mumbai
Omnicon India Office - Mumbai
Lakme Beauty Salon For Franchisee In India
Reserve Bank Of India
Breach Candy Hospital
Arun Nanda Residence- Mumbai
Ajit Balakrishanan Residence- Mumbai
RBI Governor Residence- Mumbai



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ARCHITECTURE



COMMERCIAL..

HUL -BHUJ



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HUL -BHUJ



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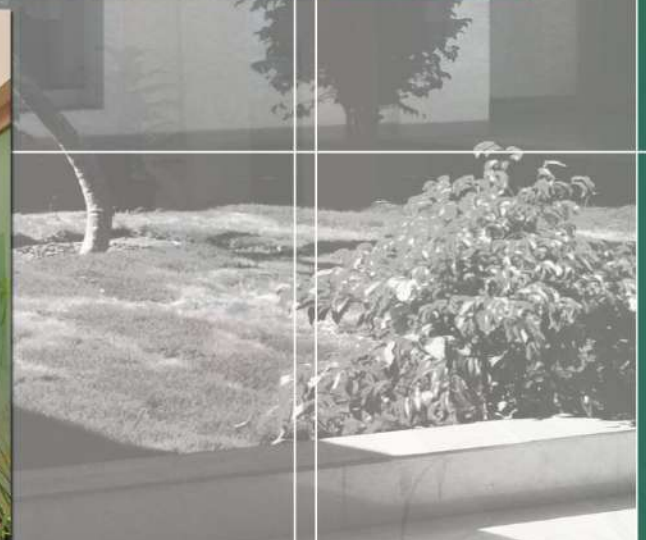
HUL -BHUJ



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HUL -BHUJ



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HUL -BHUJ



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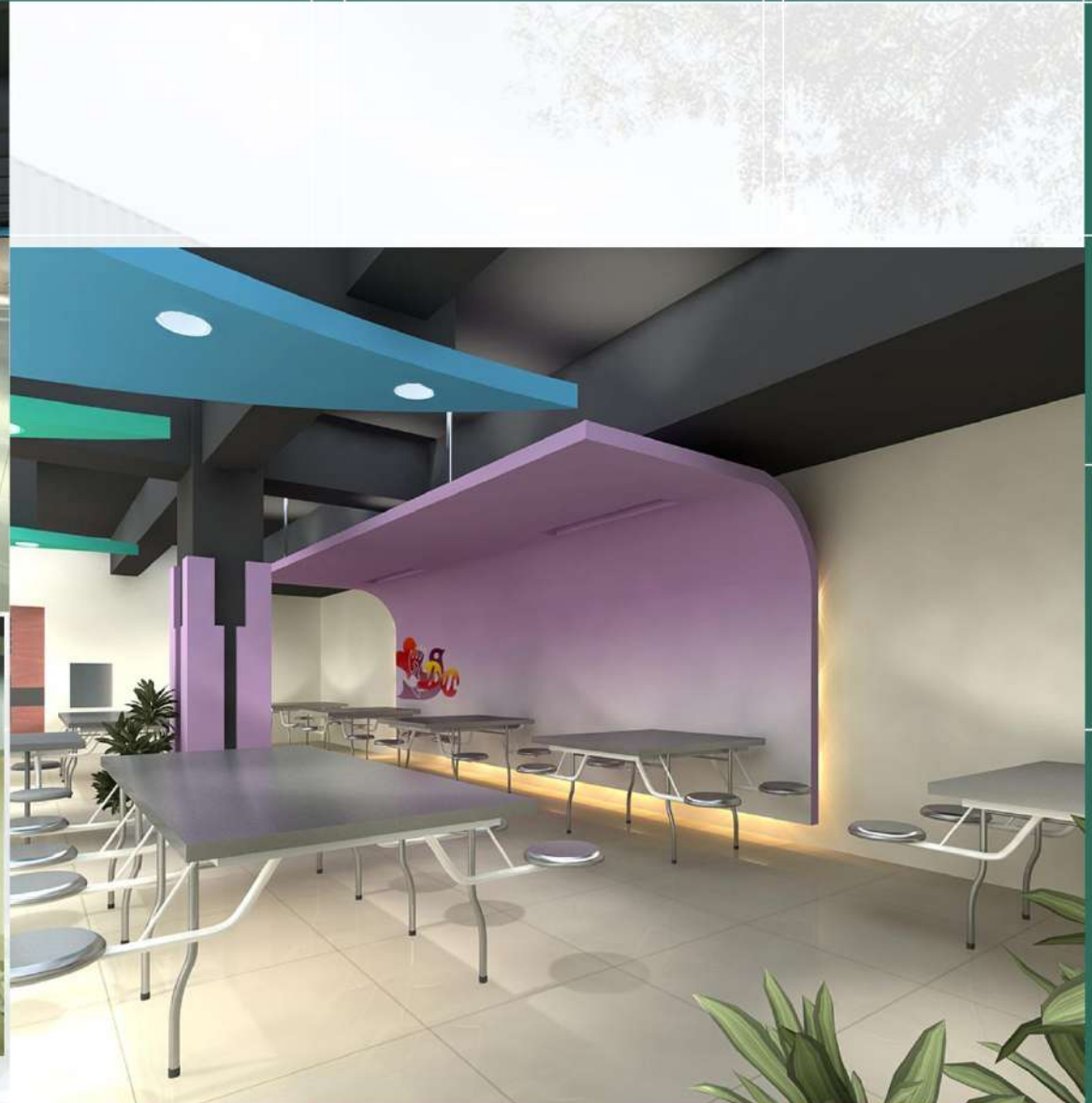
HUL FACTORY - HARIDWAR



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HUL CANTEEN - HARIDWAR



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HUL - HARIDWAR



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PSI DATA SYSTEMS
BANGALORE



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PSI DATA SYSTEMS
BANGALORE



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COMMERCIAL..

ATUL LTD.



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COMMERCIAL..

ATUL LTD.



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COMMERCIAL..

CEDAC KHARGHAR -AUDITORIUM



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CEDAC KHARGHAR -AUDITORIUM



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RESIDENTIAL..

THE NANDA'S BUNGALOW



The Bungalow was to be a secluded weekend retreat in Pune's suburbs; situated at the end of a quiet lane that leads off the main road. The bungalow is introspective, with only a strip of garden visible through the gate surrounded by inscrutable white walls. The entrance is inspired by Spanish villas, creating a private entrance court leading to the garage and security cabin. Since the site was surrounded by beautiful evergreen trees, the layout was done to optimize the garden space. The garages were kept right near the front entrance reducing the paved area required from where the verandah that links the entire 6000 sq.ft space is visible.



The Bungalow is based on a courtyard theme to diffuse the difference between the indoors and outdoors. As you enter the foyer, one door leads to the verandah and the immaculately kept garden connecting the entire living and dining space. The second door leads to the main living space and on extreme left a wide corridor discretely designed leads to the bedrooms at the rear.

Location: Pune
Built-up area: 6000 sq.ft
Cost: 40 lakhs
Year: 1993



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RESIDENTIAL..

THE NANDA'S BUNGALOW



Ground Floor Plan

Location: Pune.
Area: 6000 sq.ft
Cost: 40 lakhs
Year: 1998



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THE NANDA'S BUNGALOW



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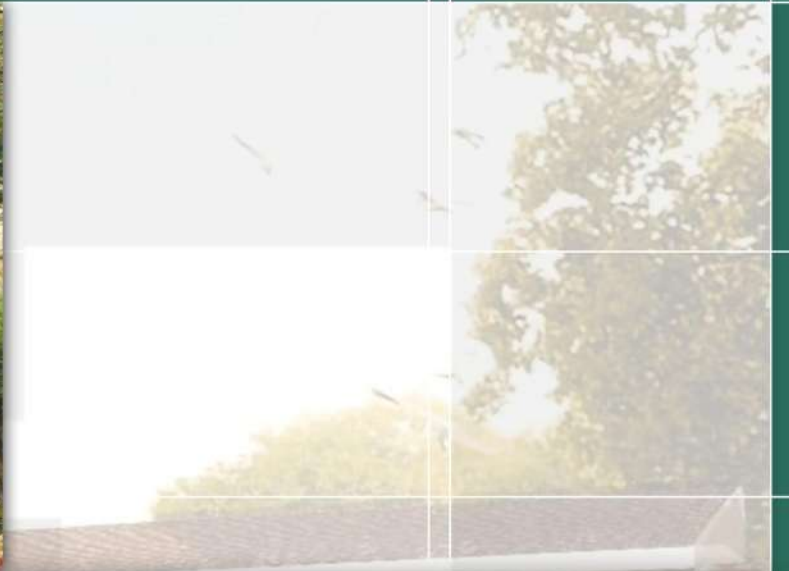
THE NANDA'S BUNGALOW



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ATUL GUEST HOUSE -VALSAD



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INTERIOR DESIGN



COMMERCIAL..

ANAND BAZAR PATRIKA (ABP)



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COMMERCIAL..

ANAND BAZAR PATRIKA (ABP)



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COMMERCIAL..

ANAND BAZAR PATRIKA (ABP)



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COMMERCIAL..

BECKET RANKINE



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COMMERCIAL..

BECKET RANKINE



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SUNWAYS PHARMA, MUMBAI



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SUNWAYS PHARMA, MUMBAI



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MONARCH CONSTRUCTIONS



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MONARCH CONSTRUCTIONS



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PHILIPS LIGHTING
APPLICATION CENTER- KOLKATA



In the executive cabin, indirect lighting enhances the work and discussion areas. The features of the open office area are that light sensors create an level of lighting at all times during the day. The display ends with the conference room which has been unconventionally designed to give an unobstructed view of the screen and for all discussions. The décor is kept purposely muted to allow the lighting to play a dominant role.

The lighting application center strives to bring to the user / consumer an introduction to the fundamentals such as the mechanisms of vision and colour perception, followed with how they are affected by lighting design parameters like quantity of light, degree of glare and contrast and provide an insight to the world of light and vision.



Location: Kolkata
Area: 2600 sq.ft
Cost: 45 lakhs
Year: 1995



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PHILIPS LIGHTING
APPLICATION CENTER- KOLKATA



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PHILIPS LIGHTING
APPLICATION CENTER- KOLKATA



Module : Reception



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PHILIPS LIGHTING APPLICATION CENTER- CHENNAI



The brief: as a commercial organization, Philips wanted to sell the idea of lighting concept for various applications, so they required diverse interior spaces- like Reception area, a shop, a show window, hotel rooms, executive cabins, etc. all unified in an area approx. 300 sq.ft He challenge was to visualize radically different areas and present them under a single roof, as a complete demonstration area. In addition to this, each individual space had to be designed to be conducive to changing moods, creating by varying the lighting.



Location: Chennai
Area: 3000 sq.ft
Cost: 50 lakhs
Year: 1999



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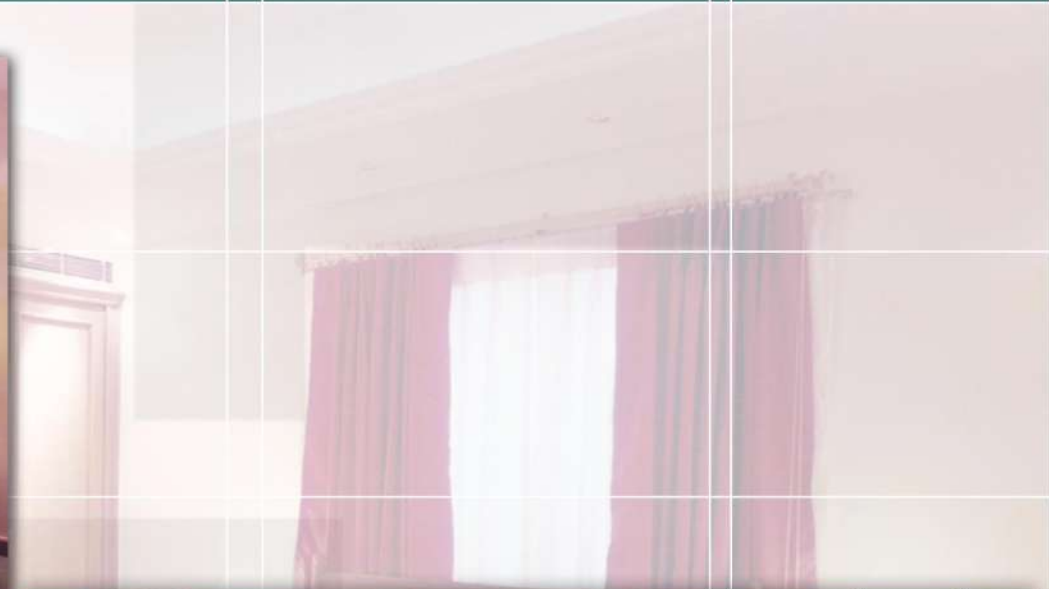
PHILIPS LIGHTING
APPLICATION CENTER- CHENNAI



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PHILIPS LIGHTING
APPLICATION CENTER- CHENNAI



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DIRECT MARKETING OUTLET

The brief was to design a direct marketing outlet for premium cosmetic range for H.L.L. slightly tucked away from the main road. The premise is entered from an open courtyard.

Since it is linear in shape, the front was designed as the main show room space and the offices were kept at the rear. The façade of the front wall was opened up to create large display windows and the main entry to the show room. Since it was not a direct retail outlet, the main hall was provided with a large counter for consultant interactions on one side and a seating area on the other side. The counter is backed by a curved wall and the trendy black and white artwork adds to the glamour of the environment.

As you approach the premise one can see through the main door the curved glass display counter backed by beautiful frosted backlit glass screen with glass display shelves attracting the customers.



Location: Bandra, Mumbai.
Built-up area: 2500 sq.ft
Cost: 35 lakhs
Year: 1998



RETAIL..

HINDUSTAN LEVER LTD - AVIANCE



The colours for the interior were a deep blue & gold, in keeping with the brand colours. The generous use of glass, brass & suede added a touch of sophistication and femininity to the interior. The show window is decorated with artwork suspended on brass pipes and a glass shelf displays the product the center of the showroom is left uncluttered to accommodate large groups of people comfortably.

The light was mostly accent lighting and the only direct light was in the center, diffused through a suspended stained glass dome. Behind the main hall was the back office, which had managers cabin situated strategically with a glass partition providing full view of the show room. Behind the glass lay the meeting room and the training room for the beauty consultants. The basement was used for product storage and a dumb-waiter was provided to transport the material from the basement to the ground floor.



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RETAIL..

HINDUSTAN LEVER LTD, LAKME

DIRECT MARKETING OUTLET

Lakme required converting its existing salon into a world class beauty salon offering unmatched services in elegant yet friendly ambiance and also enlivening the brand image of Lakme. Being a salon in existence for many years it had many years it had many customers of older age group who were very comfortable and at home within the existing surrounding.

Hence, the design of the salon had to be a smooth transition between the old and new trends of today's world, so as to attract younger new customers and putting the senior customers at ease and at the same time maintaining the exclusivity of the Lakme brand. This was achieved by creating an open layout where spaces intermingled with each other, divided by low and translucent screens to create the privacy which the activities demanded. To smoothen the circulation all lines are free flowing which also brought out the feeling of femininity.

As one enters the premise one encounters the reception area which has a multiple functioning of a welcoming lounge and also a retail outlet for the premium lake products. The overall feel and the warm lighting makes one unwind and the layout of the reception area has been specifically designed to give a glimpse of the interesting spaces beyond.

Location: Churchgate, Mumbai.

Carpet area: 1300 sq.ft

Cost: 20 lakhs

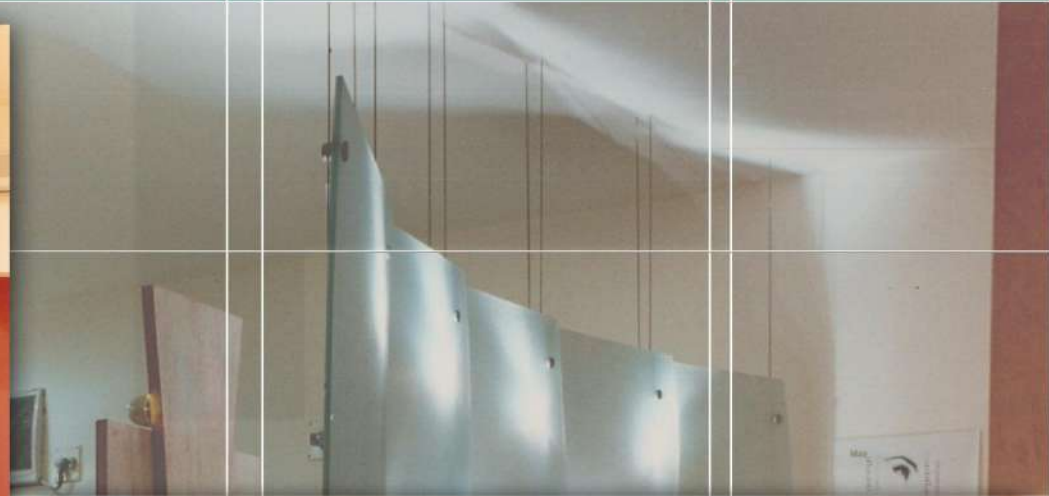
Year: 2001



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RETAIL..

HINDUSTAN LEVER LTD, LAKME



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HLL SHARE DEPARTMENT, BELAPUR



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COMMERCIAL..

HLL SHARE DEPARTMENT, BELAPUR



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URBAN DESIGN



URBAN DESIGN..

HAJI ALI SEA FACE PROJECT



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URBAN DESIGN..

HAJI ALI SEA FACE PROJECT



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URBAN DESIGN..

RECREATIONAL CONTEMPORARY GARDEN, MUMBAI



6.15 acre [24899.90 sq.meters]



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THANK YOU...

